ANNA KALLAJIAN

ART DIRECTOR

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MEET ME

Hey! Before you get onto my boring credentials, here are some fun ones:

- I once got 2nd place in an elementary school art show for girl scouts (hire her immediately am I right?)
- I always have my nails done, I feel naked if they are bare
- I own more sweatshirts than I'd like to admit
- I create playlists for every era of my life (click **here** if you want to listen!)

SKILLS

ADOBE INDESIGN, ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR

✦ ✦ ✦ ✦ ✦

CANVA, PROCREATE, GOOGLE SUITE, MICROSOFT SUITE

✦ ✦ ✦ ✦ ✦

CROCHETING, KNITTING, MAKING A REALLY GOOD CUP OF COFFEE, GREAT ADVICE GIVING

✦ ✦ ✦ ✦ ✦

EXPERIENCE

Content Creator
YouTube - youtube.com/c/AnnaKallajian
May 2020 - Present

- Plan, film, and edit all videos
- Connect with brands and maintain sponsorships
- Grow and maintain an audience of over 58,000 subscribers

Account Executive - Internship
North Road Communications
August 2022 - May 2023

- Member of 4th largest student run PR firm nationwide with over 80 members and 14 local clients
- Currently working with client the Beacon Free Loop
- Act as the main form of communication between the client and the team
- Organize and distribute all work to team to complete

President
Student Programming Council
May 2022 - May 2023

- Organizes and lead a team of 10 that plans and executes 75% of college campus activities and night life
- Delegates all work to board members and oversees everything produced by the organization
- Works with the group advisor to contract external companies and maintain a semester long calendar of events
- Previously held Vice President (05/21-05/22) and Marketing chair (04/20-/05-21)

AWARDS/RECOGNITION

2023 Young Ones Shortlist - Spotify in the Stars
Dean's List (2019-2023)
Lambda Pi Eta - Lambda Upsilon Chapter

EDUCATION

Bachelor of Arts in Communications - Concentrations in Advertising and Public Relations
Marist College
August 2019 - May 2023
Summa Cum Laude