



ANNA KALLAJIAN

ART DIRECTOR

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MEET ME

Hey! Before you get onto my boring credentials, here are some fun ones:

- I once got 2nd place in an elementary school art show for girl scouts (hire her immediately am I right?)
- I can play 4 different instruments
- I have an ever growing sweatshirt collection
- I create playlists for every era of my life (click [here](#) if you want to listen!)

SKILLS

ADOBE INDESIGN, ADOBE
PHOTOSHOP, ADOBE ILLUSTRATOR



CANVA, PROCREATE, GOOGLE
SUITE, MICROSOFT SUITE



CROCHETING, KNITTING, MAKING
A REALLY GOOD CUP OF COFFEE,
GREAT ADVICE GIVING



EXPERIENCE

Content Creator

YouTube - youtube.com/c/AnnaKallajian

May 2020 - Present

- Plan, film, and edit all videos
- Connect with brands and maintain sponsorships
- Grow and maintain an audience of over 58,000 subscribers

Account Executive - Internship

North Road Communications

August 2022 - Present

- Member of 4th largest student run PR firm nationwide with over 80 members and 14 local clients
- Currently working with client the Beacon Free Loop
- Act as the main form of communication between the client and the team
- Organize and distribute all work to team to complete

President

Student Programming Council

May 2022 - Present

- Organizes and lead a team that plans and executes 75% of college campus activities and night life
- Main point of contact between the organization and group advisor
- Collaborates with the Vice President
- Previously held Vice President (05/21-05/22) and Marketing chair (04/20-/05-21)

EDUCATION

Bachelor of Arts in Communications - Concentrations in Advertising and Public Relations

Marist College

August 2019 - May 2023

Dean's List all semesters